

15th May, 2025

To,

The Manager,
Department of Corporate Services,
BSE Limited,
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai-400 001

Scrip Code: 530627

Dear Sir/Madam,

Subject: Press Release : Vipul Organics Limited Opens a US Sales Office in the State of Delaware

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the Press Release titled as follows

Vipul Organics Limited Opens a US Sales Office in the State of Delaware

VOL sales and marketing efforts to US and Central American Countries will get a boost

The copy of Press Release shall be uploaded on the website of the Company viz.,
www.vipulorganics.com

You are requested to take the same on record.

Thanking You,

**Yours Faithfully,
For Vipul Organics Limited**



**Priya Shadija
Company Secretary & Compliance Officer
Membership No. A72549**

Encl: As above

Vipul Organics Limited



VIPUL ORGANICS

Interconnected Chemistry

BSE: VIPULORG / 530627

Press Release

May 15, 2025

Vipul Organics Limited Opens a US Sales Office in the State of Delaware

VOL sales and marketing efforts to US and Central American Countries will get a boost

Vipul Organics Limited, the BSE listed (VIPULORG / 530627) leading Specialty Chemicals company in the pigments and dyes segment, today announced the opening of a Sales Office in the United States of America. After receiving the local approvals, all the necessary procedures have been completed and the office has been registered under the name Vipul Organics USA Inc. Based at the State of Delaware, this office will give a boost to the sales and marketing efforts of the company in USA as well as Central American Countries. In addition, stocks will be maintained at a warehouse that will ensure immediate deliveries to the customers.

“The Americas are a big market for Vipul Organics’ exports business. We were witnessing headwinds due to geo-political and then tariff issues in the recent past that were obstructing the logistics and causing unnecessary delays in fulfilling client orders. Vipul Organics USA Inc will ensure that our customers remain our first priority and will act as a fulfilment centre for existing and new orders as well. We are also setting up warehousing which will stock our dyes and pigments in ample quantity that will guarantee quickest delivery to businesses”, says Mr. Vipul P Shah, Managing Director, Vipul Organics Limited.

Today, around 20% of the revenues for Vipul Organics comes from exports to US and Central America and this office will act as a sales and marketing as well as delivery hub for the region.

About Vipul Organics Limited:

Vipul Organics Limited is a, BSE Listed (VIPULORG / 530627), leading Specialty Chemicals company in the Pigments and Dyes segment. Today, it is amongst the foremost manufacturers of Pigments, Dyestuff, Lake Colours and Pigment Intermediaries / Fast Salts in the country. It has 2 manufacturing facilities spread across Maharashtra (Palghar and Ambernath) and a greenfield facility coming up in Sayakha in Gujarat and has global footprint in over 45 countries. Vipul Organics ended the financial year 2023-24 with revenues of Rs.151 Crore.

For more information, please visit: www.vipulorganics.com



Vipul Organics Limited

Corporate Office : B-603A, Kaledonia Bldg., Sahar Road, Off W. E. Highway, Andheri (East), Mumbai - 400 069, India.

Regd. Office : 102, Andheri Industrial Estate, Off Veera Desai Road, Andheri (West), Mumbai - 400 053, India.

CIN: L24110MH1972PLC015857

+91 22 6613 9999

info@vipulorganics.com

www.vipulorganics.com

SAFE HARBOUR STATEMENT:

This release may include certain 'forward looking statements', based on current expectations, forecasts and assumptions within the meaning of applicable laws and regulations. They are subject to risks and uncertainties which could cause actual outcomes and results to differ materially from these statements. The Company disclaims any obligation to revise any forward-looking statements.

For Media/Analyst enquiries:

Sunil Kumar Singh

Finese PR

+91-11-27013586 / 27018630 / 27022460

+91 9818363518

sunil@finesepr.com / vo@finesepr.com



Vipul Organics Limited

Corporate Office : B-603A, Kaledonia Bldg., Sahar Road, Off W. E. Highway, Andheri (East), Mumbai - 400 069, India.

Regd. Office : 102, Andheri Industrial Estate, Off Veera Desai Road, Andheri (West), Mumbai - 400 053, India.

CIN: L24110MH1972PLC015857

+91 22 6613 9999

info@vipulorganics.com

www.vipulorganics.com